

Our Approach

We develop specific products that will stand out rather than tweak an "all-purpose" flour blend to get something that's "okay". The results are products that are new and different and yes, delicious.

We don't rush our product development. We test and refine, then we perform blind taste tests on celiacs and non-celiacs and refine even more. Our products aren't ready until we are winning taste tests consistently.

We're working on new products constantly, but we'd rather take our time and introduce a great product than rush a mediocre one to market.

Our Story

GFN Foods, LLC started in 2004 and is a family-owned and operated business based in Cranford, NJ.

Our story should be familiar to many celiacs. Years ago a family member had a mysterious ailment that took months to diagnose (in our case it was the cause of osteoporosis in a man in his mid-30s). Finally he was diagnosed with celiac disease, and we went through the process of learning what was safe and trying to replace the foods he missed the most.

We worked on developing our own recipes to get closer to the foods we wanted than what we had found. After a lot of effort, feedback, and refinement, we came up with foods that people raved about and were asking to buy. So we started the company.

Now you can taste the results of our effort in our Gluten-Free Naturals products too.



GFN Foods, LLC
P.O. Box 1626
Cranford, NJ 07016

Gluten-Free Naturals®

Premium Gluten-Free Baking Mixes
By GFN Foods, LLC



New. Different. Delicious.

Truly better baking mixes.

Our uncompromising taste standards, innovative approach and unique ingredients result in products that have to be tasted to be believed.

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There are so many gluten-free baking mixes out there - What makes Gluten-Free Naturals better?

Here's What:

- **Taste** – we make sure our products are as close as you can get to wheat-based counterparts - sometimes even better!
- **The Whole Experience** – It's not just the food. It's the simple preparation. It's how it smells while it's baking. It's short baking times since we know you're busy. It's color. It's texture. We take everything into account.
- **Keeping Fat and Calories Down** – Fat can help hold baked goods together and help make them taste good, but it is not the best for you. We've worked to use as little fat as possible without sacrificing taste.
- **Premium Ingredients** – Our uncompromising standards required us to look high and low for the best ingredients we could find. The benefits of our search are obvious.
- **No Trans Fats** – Not in any of our products. Period.
- **Kosher** – All of our baking mixes and flour blends - are kosher certified.

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Pancakes made with
Gluten-Free Naturals
Pancake Mix



Your Safety

We perform laboratory tests and on-site tests on every batch of our products. Our tests are among the best commercially available.



Our Products

- **Multi-Grain Bread Flour** – Makes soft, flavorful breads that slice thinly and need no toasting. Perfect for sandwiches! 8% of daily fiber per serving! Loaf Pan and Bread Machine instructions are on the bag. Each 1 lb. bag makes a 2 lb. loaf or 2 1 lb. loaves.
- **Homemade Brownie Mix** – a delicious 8" x 8" pan of moist brownies in minutes. Great taste, great texture. (Each bag is 13.7 oz.)
- **Pizzeria-Style Pizza Crust Mix** – Makes a tasty, golden brown pizza crust in under 30 minutes. No rolling, kneading or rising - just mix, bake, and add your toppings. (Each 9.6 oz. bag makes a 16" pizza crust or two 9" personal pizzas)
- **Pancake Mix** – Our pancakes are winning rave reviews and are a best seller. Delicious, golden brown pancakes (and waffles too!) that are easy to make. (Each 12.6 oz. bag makes 9 servings.)
- **Yellow Cake Mix** – Our versatile mix makes a light and moist layer of yellow cake or 12 cupcakes that are perfect for school. (11.1 oz. bag)
- **Cookie Blend Flour** – a special blend that you can use to make almost any cookie recipe! Recipes are on the bag and our website. (Each bag is 1 lb.)
- **Cornbread & Corn Muffin Mix** – Perfect as a side dish or as a fun snack! (Each 8.6 bag makes an 8" x 8" Cornbread or 10 Muffins.)

More Products Coming Soon! Including White Bread and Chocolate Cake Mixes!

How to Get Our Products:

- **Retailers** – we are growing and adding new stores all the time. Check out our website: www.gfnfoods.com for the updated list.
- **Online** – we sell all of our products on the web and offer discounts if you buy by the case (there are six bags of mix in a case). Our online store is always open at www.gfnfoods.com. Just click on "Shop".
- **Mail** – give us a call at (866) 761-6147 and we will fax or mail out an order form to you.

If your retailer doesn't stock Gluten-Free Naturals, ask them or let us know and we will be happy to contact them. Email sales@gfnfoods.com

We are happy to provide support groups with samples, present to support groups and attend vendor fairs when possible. If you would like some Gluten-Free Naturals products for your group, please let us know by calling (866) 761-6147 or emailing sales@gfnfoods.com

"One Batch For Everyone"

Our goal is "one batch for everyone." Gluten-Free Naturals products will please celiacs and non-celiacs alike so there is no need for two different versions.

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Cookie made with
Gluten-Free Naturals
Cookie Blend

